

## CHAIN CALENDAR UPDATE

LINDA FORREY VM 40046

DATE: MAY 15, 1998

CHAIN: ECKERD DRUG - SYRACUSE REGION

C.I.D. 0103-09-00

PROMOTION: WINSTON/DORAL .25¢ OFF A PACK/\$2.50 OFF A CARTON  
SCAN BUYDOWN

### DETAILS:

- PROGRAM PERIOD MAY 31 TO JULY 5, 1998
- ECKERD DRUGS TO PROVIDE SIGNAGE COMMUNICATING REDUCED PRICE
- ECKERD DRUG TO SHIP ASSORTMENT OF WINSTON BRANDS TO STORE WEEK OF MAY 31 TO SUPPORT PROMOTION

51845 8049



## FAX COVER SHEET

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Chain calendar update

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